

EXHIBIT OPPORTUNITIES
NEW JERSEY PRIMARY CARE ASSOCIATION
REGION II ANNUAL HEALTH CARE CONFERENCE
 JUNE 1, 2, 3, 2010
 "Community Health Centers...A Pathway to Health Care Reform"
 THE TROPICANA CASINO & RESORT, ATLANTIC CITY, NJ

Exhibit space is limited to 20-25 vendors. All coffee breaks, continental breakfasts, and Tuesday opening reception will be held in the vendor/exhibit room for maximum exposure.			choose one
Option 1	Exhibit table for June 1, 2, 3	\$2,000	
Option 2	Exhibit table for June 1, 2, 3 and Host of a continental breakfast on Wednesday June 2 or Thursday June 3	\$3,000	
Option 3	Exhibit table for June 1, 2, 3 and Host of the cocktail reception Tuesday June 1 st	\$3,500	
Option 4	Exhibit table for June 1, 2, 3 and Host of the luncheon Wednesday, June 2	\$3,500	
Option 5	Exhibit table for June 1, 2, 3 and Host of the evening dinner Wednesday, June 2	\$5,000	

Deadline for response: April 1, 2010

Name:	
Title	
Company	
Address	
Phone	
Cell	
Email	

FAX THIS FORM BACK TO NJPCA @ 609-689-9941
 MAKE CHECKS PAYABLE TO NJPCA. Our check for \$_____ is enclosed.
 For more information, please contact:
 Linda Whitfield-Spinner, NJPCA, 609-689-9930 ext. 19 lwhspinner@njpca.org
 Suzanne Geiger, NJPCA, 609-689-9930 ext. 15 sgeiger@njpca.org

INSTRUCTIONS FROM THE HOTEL

The Exhibit Service Requirements outlined below must be adhered to.

NON-FLAMMABLE MATERIALS:

All materials used in the Hotel function space **MUST** be non-flammable to conform with the Fire Regulations of the State of New Jersey and the City of Atlantic City. Electrical wiring and equipment installation must conform to the National Electric Code and the Electrical Code of Atlantic City. Material not conforming with such regulations, will be removed immediately at the Exhibitor's expense. Engines, motors or any kind of equipment may be operated only with the consent of the Convention Services Manager at the Hotel.

SPECIAL NOTICES:

No nails or bracing wires used in erection displays may be attached to the building without the written consent of the Convention Services Manager at the Hotel. All property destroyed or damaged by Exhibitors must be replaced to its original condition by Exhibitor or at the Exhibitor's expense.

LIABILITY:

The Hotel will not be responsible for any injury or damage that may occur to the Exhibitor, the Exhibitor's employees or property, or to any other person prior to, during, or subsequent to the period covered by the exhibit contract; provided said injury, loss or damage is not caused by the willful negligence or wrongful act of an employee of the Hotel. Each Exhibitor expressly releases the Hotel against any and all claims for such injury, loss, or damage.

STORAGE:

The Hotel has no facilities for the storage of exhibits. Shipments that arrive prior to the opening of the show may be refused. Materials not removed from the exhibition at close of show will be discarded.

ELECTRICAL SERVICE:

If you require electrical service in your exhibit area, an electrical service form must be completed and returned to the Hotel three weeks prior to the show. All orders received within three weeks of show's opening will be assessed a \$ 25.00 service charge.

TELEPHONE SERVICE:

If you require an outside telephone line for long distance calls, you must contact the **Tropicana** Catering/Convention Services Office at 609-340-4086. There is a \$100.00 charge for hook-up, plus the cost of your calls. Orders must be placed three weeks prior to show's opening. Our current rate for high speed internet access in the exhibit area is \$ 250.00 plus tax, per line.

FOOD SERVICE:

No food or beverage may be dispensed from individual exhibit areas without the prior written permission of the Director of Catering/Convention Services. To make arrangements, please call 609-340-4072.

MATERIAL HANDLING/ARRIVAL AND DEPARTURE PROCEDURES:

Tropicana requests the use of an approved Drayage Company for freight storage and handling. **Tropicana** must be notified and approve arrival and departure times for all materials displayed.

If your group does not use a Drayage or Freight Company, all exhibit materials must only be of hand carryable size and weight in order to comply with union regulations and be accepted on site. No freight will be accepted in advance or day of the show.

TABLETOP EXHIBITS:

Table top exhibits include 1- 6' skirted table, wastebasket, chair and electrical quad box.

ADVANCE DELIVERIES:

Any item being sent to the hotel in advance of your arrival should be addressed to the **Tropicana Business Center**. Your package should be clearly marked with your name and your arrival date. Upon arrival, please contact the Business Center located on the 1st floor, North Tower, to pickup your packages. The hotel will not be responsible for any items unclaimed after 72 hours from arrival date on the package. The hotel will charge a storage fee for packages arriving prior to your meeting. Storage and delivery fees, based on weight, will apply for all items sent to the Business Center.