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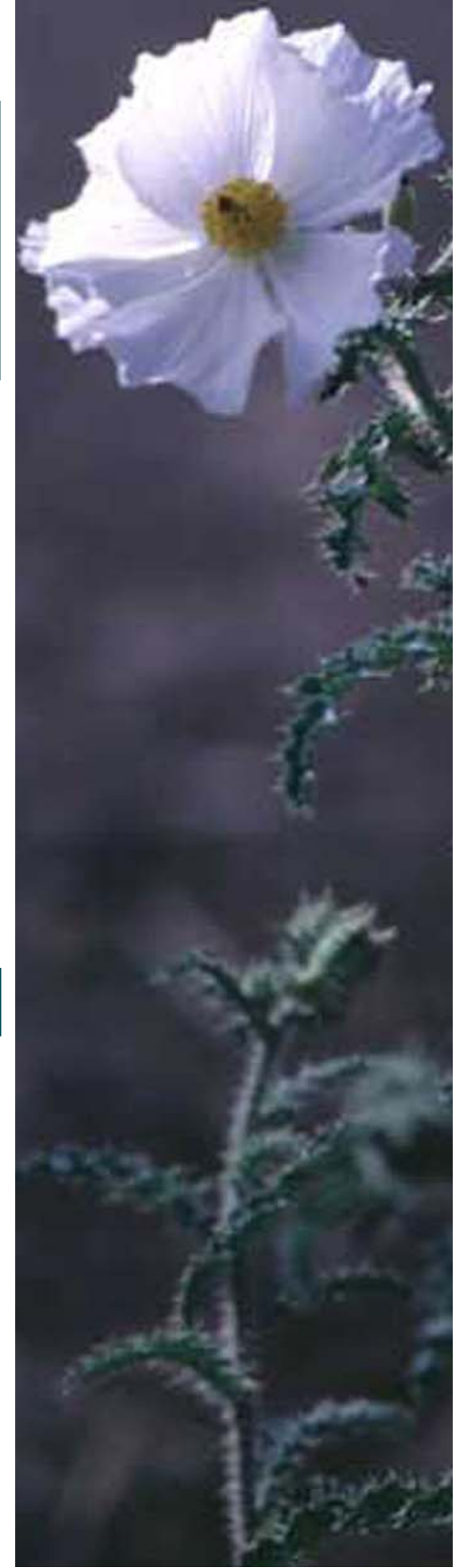
NJPCA

14th Annual Awards Luncheon

October 17, 2008

12:00 noon - 3:00 pm

*Hyatt Regency Princeton
Princeton, NJ*



Community Health Center Members

AtlantiCare Health Services
CAMcare Health Corporation
Community Health Care, Inc.
Eric B. Chandler Health Ctr.
Henry J. Austin HealthCenter, Inc.
Horizon Health Center
Jewish Renaissance Medical Ctr.
Monmouth Family Health Center
Metropolitan Family Health Network
Neighborhood Health Ctr. Plainfield
Newark CommunityHealth Ctrs., Inc.
Newark Homeless Health Care
North Hudson Community Action
Corporation Health Center
Ocean Health Initiatives, Inc.

Paterson Community Health Ctr.
Southern Jersey Family
Medical Centers
Visiting Nurse Association of
Central Jersey Community
Health Center
Zufall Health Center

Affiliate Members:
Lakewood Resource and
Referral Center (CHEMED)
Project H.O.P.E., Inc.

AGENDA

BREAKFAST MEETINGS - 9:00 - 12:00

1. Governance Institute - Part IV Workshop: "Good Governance Practices – Developing a Code of Ethics"
 Faculty: Carol L. Lightsey, Principal – ACS and Iris Sewell, MPH – The Sewell Group
 This workshop will focus on discussions dealing with the Board's increased responsibilities and discussing Good Governance Practices that will assist in adapting to change..... yet keeping the mission and securing the viability of your Health Center(s).
 Workshop topics will focus on: Board Members as Ethical Leaders; and Leadership at the Board and Management Levels.
 Objectives:
 ♦To provide participants with practical solutions to developing leadership and enhancing working relationships between the Board and the CEO;
 ♦To highlight the importance of ethics as the governing board exercises its responsibilities.
 ♦To discuss common ethical challenges confronted by FQHC governing boards.
 ♦To review the 3 "C's" of Governance and its Code of Ethics.
 Network, greet old friends and make new acquaintances while these important topics are presented and discussed. Tools will be shared that will continue to help strengthen your board's overall performance in meeting the challenges of today's leadership demands for voluntary board members and their relationship(s) with management staff.

2. Reimbursement Session
 This session is jointly sponsored by the New Jersey Primary Care Association and the National Association of Community Health Centers and is designed to help fiscal/management boost their revenue stream. Additionally, learn to understand health

center reimbursement systems. Learn about complicated revenue streams, the uniqueness of FQHC reimbursement, billing and collections issues.

3. Clinical Quality Program Meeting
NJPCA CHC Clinicians and NJPCA Obesity Education Program Initiative Team Members are invited to attend this morning session
 Presentation: Our Overweight Children: How do they feel? What do parents think? What do we do?
 Presenter: Sharron Dalton, PhD, RD
 Sharron Dalton is a professor in the Department of Nutrition, Food Studies & Public Health at New York University. In 2004 she authored a book titled "Our Overweight Children: What Parents, Schools, and Communities Can Do to Control the Fatness Epidemic." Dr. Dalton's presentation will address the social cultural and emotional dimensions of overweight children's lives. How children, peers, mothers and others view children's body weight and body size will be illustrated with video clips, slides, handouts and discussion. These illustrations will be laced with brief summaries of research findings of parents and caregiver perception of children's weight-related health risks, their concerns about children's diet and weight control behaviors and difficulties with stigma of overweight children. Participants will develop strategies for working with families, patients, caregivers and children. Following the presentation, two outstanding Obesity Education Programs at the Community Health Centers will be showcased and all Obesity Education Programs will be illustrated via Storyboard presentations.

NJ CHC Medical and Dental Directors will have an opportunity to meet and network subsequent to this meeting.

12:00 - 1:00 NETWORKING RECEPTION

1:00 - 3:00 LUNCHEON

Welcome: Katherine Grant-Davis, President and CEO, NJPCA
 Mark Bryant, President and CEO, CAMcare Health Corporation
 Current Board Chairperson, NJPCA

Opening Remarks: Governor Jon S. Corzine (Invited)
 Heather Howard, Commissioner (Invited)
 NJ Department of Health and Senior Services
 Jennifer Velez, Esq., Commissioner
 Department of Human Services
 Ronald E. Moss, Field Director
 NY HRSA Office
 Marc Wetherhorn, National Advocacy Director
 NACHC

**Moment of Reflection
 Awards Presentation**

HONOREES



Governor Jon S. Corzine
 (Invited)



Congressman Frank Pallone, Jr.
 (Invited)



Heather Howard, JD
 Commissioner, Department of Health and Senior Services



Senator Brian P. Stack
 (Invited)



Jennifer Velez
 Commissioner, Department of Human Services



Assemblyman Herb Conaway



Assemblyman Joseph R. Malone

Partnership Awards
AmeriChoice: A United Group Company
Amerigroup
Health Net of the Northeast, Inc.
Horizon NJ Health
University Health Plans, Inc.

NJPCA Board Members

Mark Bryant
 Current Board Chairperson
 CAMcare Health Corporation

Linda Flake
 Past Board Chairperson
 Southern Jersey Family Medical Centers

Bridgette Richardson
 AtlantiCare Health Services

Gil Walter
 Community Health Care, Inc.

Sandra Adams
 Eric B. Chandler Health Center

Walter Isaacs
 Henry J. Austin Health Center, Inc.

Marilyn Cintron
 Board Secretary
 Horizon Health Center

Mark Roberts
 Jewish Renaissance Medical Center

Joan Dublin
 Metropolitan Family Health Network

Marta Silverberg
 Monmouth Family Health Center

Peter R. Velez
 Newark Community Health Ctrs, Inc.

Marsha McGowan
 Newark Homeless Health Care

Christopher Irizarry
Michael Shababb
 Chair Elect
 North Hudson Community Action Corporation Health Center

Theresa Berger, MD, MBA
 Ocean Health Initiatives, Inc.

Mary Garner, PhD
 Paterson Community Health Center

Rudine Smith
 Board Treasurer
 Plainfield Neighborhood Health Center

Gary Linington
 VNA of Central Jersey Community Health Center of Asbury Park

Eva Turbiner
 Zufall Health Center

Affiliate Members:
Doivid Friedman, MD
 Lakewood Resource & Referral Center (CHMED)

Patricia DeShields
 Project H.O.P.E., Inc.

Breakfast Meetings: 9:00 am - 12:00 pm (Registration @8:30 am)

- { } I would like _____ reservations @**\$50.00** each for the **Clinical Quality Breakfast Meeting** only.
{ } I would like _____ reservations @**\$100.00** each for the **Clinical Quality Breakfast Meeting and Reception/Lunch**.
{ } I would like _____ reservations @**\$50.00** each for the **Reimbursement Session** only.
{ } I would like _____ reservations @**\$100.00** each for the **Reimbursement Session and Reception/Lunch**.
{ } I would like _____ reservations @**\$50.00** each for the **Board Governance Training Breakfast Meeting** only.
{ } I would like _____ reservations @**\$100.00** each for the **Board Governance Training Breakfast Meeting and Reception/Lunch**.

Name of Contact: _____ Phone: _____

Company/Address: _____

***Attach list of additional names and contact information.**

NJPCA Members: Reception/Lunch - 12:00 - 3:00 pm

- { } I would like _____ reservations @**\$50.00** each for the Reception/Lunch.
(Attach list of names along with organization to this form.)

Name of Contact: _____ Phone: _____

Company/Address: _____

***Attach list of additional names and contact information.**

Non-Members: Reception/Lunch - 12:00 - 3:00 pm

- { } I would like _____ reservations @**\$75.00** each for the Reception/Lunch.

Name of Contact: _____ Phone: _____

Company/Address: _____

***Attach list of additional names and contact information.**

Please note any dietary requirements (i.e., Kosher, vegetarian, etc.)

Make checks payable to NJPCA.

Mail to: Katherine Grant-Davis, President and CEO
New Jersey Primary Care Association
3836 Quakerbridge Road, Suite 201
Hamilton, NJ 08619
(609)689-9930

**RESERVATIONS MUST
BE RECEIVED BY:
October 7, 2008**

DIRECTIONS:
HYATT REGENCY PRINCETON

*102 Carnegie Center
Princeton, NJ 08540
(609) 987-1234 (Phone)
(609) 987-2584 (Fax)
(Route #1 and Alexander Road)*

From the North: Take the NJ Turnpike South to Exit #9 (New Brunswick). After the toll, bear to the right and pick up Route #18 North for approximately ½ mile. From Route #18 North, get onto Route #1 South. Follow Route #1 South for approximately 18 miles to Princeton. After passing underneath a small railroad bridge, go through light (Route 1 and Alexander Road) - at next light (Carnegie Center) make the jughandle. Take Route #1 North and make a right onto Alexander Road. Make the next immediate right at the tennis courts to enter the hotel parking lot.

From the South (New Jersey): Take I-295 North to Exit 67 (Route #1 North/New York). Follow Route #1 North approximately 3 miles to Princeton. Hotel is located on the right hand side at Alexander Road and Route #1 North.

From the Southwest (Pennsylvania): Take the Pennsylvania Turnpike to Route #1 North exit. Follow Route #1 North to I-95 North. Continue on I-95 North across the Scudder Falls Bridge into New Jersey. From I-95 North, take Exit #67 (Route #1 North/New York). Follow Route #1 North approximately 3 miles to Princeton. Hotel is located on the right hand side at Alexander Road and Route #1 North.

From the Northwest: Take I-287 to Route #206 South. Continue on Route #206 South into Princeton. At the intersection of Route #206 and Nassau Street, make a left onto Nassau Street (same as Route #27). Continue on Nassau Street and make a right onto University Place (2nd street right). Follow University Place to the stop light and make a left onto University Place Road. Follow Alexander Road approximately 3 miles and go across the Route #1 intersection. After crossing over Route #1, make a right into Carnegie Center. Make the next immediate right at the tennis court into the hotel parking lot.

From the East: Take Route #33 West to Route #571 West. Follow Route #571 West for approximately 20 minutes to the intersection of Routes #571 and Route #1. At the light, make a left onto Route #1 South. Get in the right hand land and follow Route #1 South to the very next exit (Alexander Road). Take Alexander Road and immediately bear to the left to cross over Route #1. After crossing Route #1, take the first right into Carnegie Center. Make the first right at the tennis courts to enter the hotel parking lot.