

Community Health

**2017 P & I
FORUM**
NJ FQHCs Take DC

**2017 Quality
Forum**

GIVE KIDS A SMILE!
FQHCs Celebrate National
Dental Month

May 2017

Letter from the President & CEO

Greetings Friends,

This past March, NJPCA and its member Federally Qualified Health Centers (FQHCs) headed to the Nation's Capital for the Policy & Issues (P&I) Forum hosted by the National Association of Community Health Centers (NACHC). At this Forum, FQHCs from across the nation came together to discuss their success stories, identify challenges, and reaffirm their commitment to work towards a common goal-increasing access to high quality, affordable preventive care for all Americans. On the Hill Visit Day, NJPCA and its member FQHCs met with New Jersey State representatives on the Capitol Hill and shared with them the diverse issues and challenges FQHCs will face as a result of the healthcare policy changes taking place at the national level. Our legislators listened, asked questions and recognized the quality services that are provided by each of New Jersey's Community Health Center teams. We were also able to thank our Senators and congressmen for their commitment and continued support for the mission of FQHCs in New Jersey.

Any time I walk through the halls of the nation's Capital or our Statehouse in Trenton, I am reminded of the responsibility each of us bear to continue the hard work of our predecessors. They fought hard and fast to create the community health center framework for providing community-based healthcare for the most vulnerable in the underserved communities throughout the nation. In 2016, more than half a million individuals received care through a network of 23 FQHCs and 129 satellite sites located in 21 counties in the State, surpassing the number of individuals served the year before. NJPCA and its member organizations are more committed than ever to continue this mission of providing high quality, affordable healthcare for underserved communities in New Jersey. With our renewed commitment and dedication to serving those most in need, NJPCA looks forward to making even greater strides in its technical assistance and advocacy efforts to extend healthcare to many more New Jerseyans in 2017.

I hope to see you on May 18th at the State Capitol in Trenton. Let's continue to work together to keep our State healthy.

Sincerely,

Jillian Hudspeth
President & CEO New Jersey Primary
Care Association



From Left to Right: Southern Jersey Family Medical Center's Chief Operating Officer, Esther Carpenter; NJPCA's President & CEO Jillian Hudspeth; New Jersey Hospital Association's President & CEO Elizabeth Ryan; Southern Jersey Family Medical Center's President & CEO Linda Flake; New Jersey Hospital Association's Senior Director of Federal Relations & Regulatory Affairs, Jackie Cornell at Southern Jersey Family Medical for Senator Menendez's Press Conference concerning the significance of the ACA for New Jersey patients.



NJPCA welcomes our new Communications Program Coordinator, Kelsey McMillen, seen here on the right with President & CEO Jillian Hudspeth.



NJPCA Community Health

Jillian Hudspeth, J.D.
President & CEO

Kelsey McMillen
Communications Program
Coordinator
Editor

Marwa Chebli
Training & Communications
Coordinator
Editor

Lauren Bonica
Director of Emergency
Management
Photo Credits

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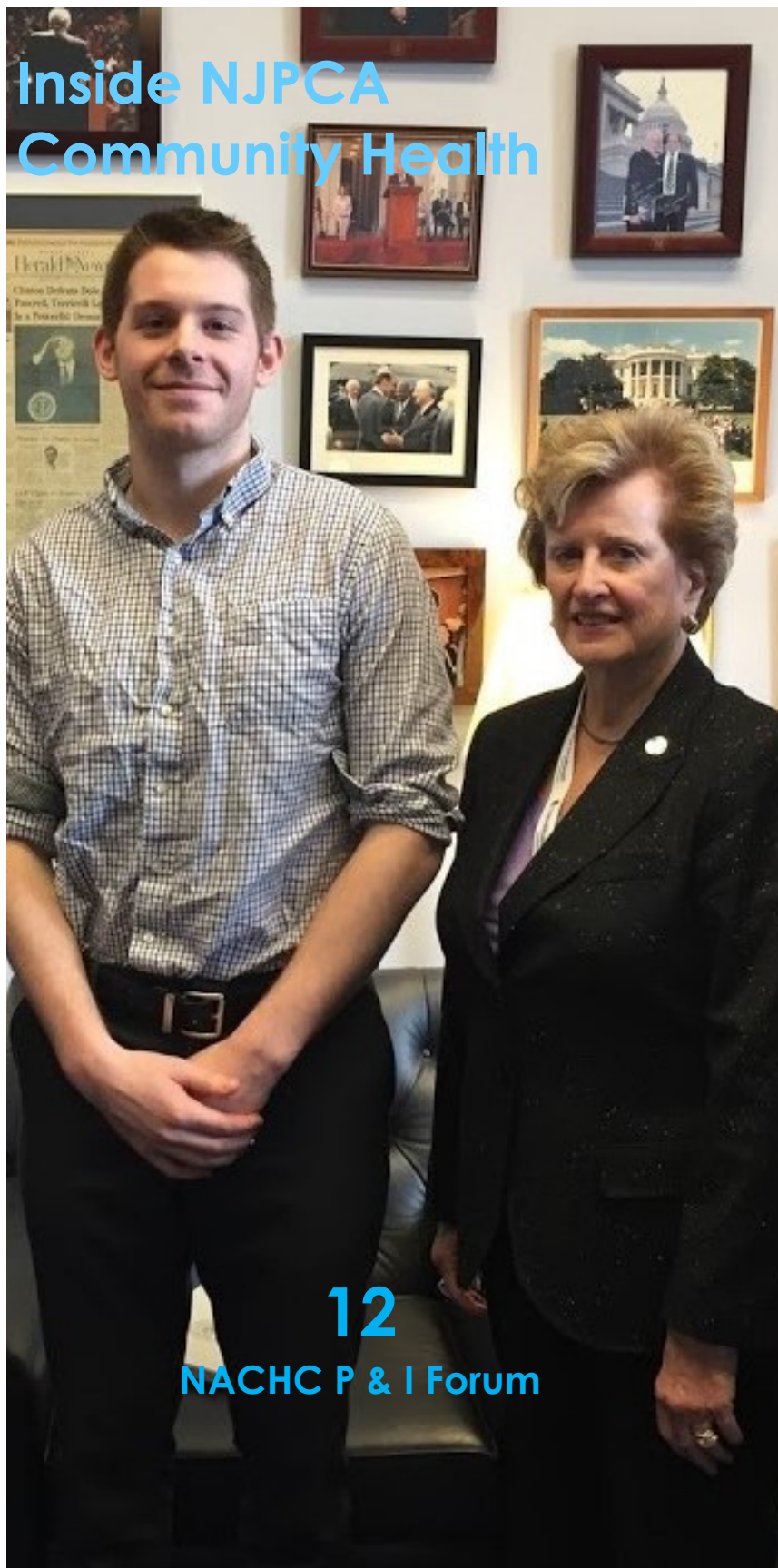
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Health Centers Celebrate

February was National Children's Dental Health Month. New Jersey's FQHCs and other health care providers observed the occasion in a big way on February 3rd, the first Friday of the month, which marked National Give Kids a Smile Day (GKSD). The day is organized by the American Dental Association Foundation and is an opportunity for dental practices to open their doors to provide free oral health services to underserved children. A list of health care providers that participated this year can be found online.



FQHC participation includes (but is not limited to) CAMcare Health Corporation, Metropolitan Family Health Center, Newark Community Health Center, Jewish Renaissance Medical Center, Monmouth Family Health Center, Ocean Health Initiatives, and Neighborhood Health Center.

Metropolitan Family Health Network provided 40 children with dental examina-

tions, fluoride treatments, and referrals and appointments for follow-up care, focusing exclusively on children 17 years of age and younger. There were educational games to help the youngsters learn about food choices that will help their teeth, instruction on proper brushing and flossing, and goodie bags with oral care products, fruit, and toys.

Zufall Health Center hosted a Children's Oral Health Fair at the Glenfield Park

House in Montclair. Dental education was the focus with two educational stations including a puppet show and a visit from the Tooth Fairy and Mr. Molar.

Free dental screenings, polishing, and fluoride applications were offered on the Mobile Dental Unit as well! It was a festive atmosphere for the children with face painting, tattoos, balloon animals, and even a magician!

A total of 88 children attended the event at Neighborhood Health Services Corps' 2 Union County,

Brain Builder



- National Children's Dental Health Month is celebrated every February to bring much needed attention to the issue of proper oral health and hygiene in children.
- Improper oral hygiene and dental issues in children can result in nutritional deficiencies, distraction in school or excessive absences, challenges in socializing, and oral health issues in adulthood
- Community health centers routinely take part in the American Dental Association's Give Kids a Smile Day (GKSD), an annual event where children can receive free oral health services for the day
- Since the program's launch in 2003, thousands of dentists and dental staff have helped give millions of underserved children brilliant smiles

Source: [American Dental Association](#)

Children's Dental Health



New Jersey locations. 67 were treated at Neighborhood Health Center Plainfield (NHCP), while 21 children were treated at Neighborhood Health Center Elizabeth (NHCE). Activities included: issuing a Cavity Free Certificate to children with no dental cavities, face painting, glitter tattoos, book reading, and animated videos. Patient education was provided by NHSC dental providers. United Way of Greater Union County donated funds to purchase healthy snacks, water, decorations, and goody bags. Ray's Pharmacy of Dunellen donated water and snacks.

Rudine Smith, NHSC President/CEO stated that, "NHSC is extremely happy to see the participation of children surpassed last year's event! NHSC is always excited to participate

in the annual GKAS! To see so many children smile after they have completed their screenings was wonderful and reminds us of (our) mission to provide quality oral healthcare services to the many young and beautiful children within our communities. Additionally, follow up appointments produce great clinical outcomes for good oral health."

Monmouth Family Health Center was able to treat 18 children during the day, and were able to restore cavities, explain the importance of oral hygiene, place sealants and varnish, as well as perform some necessary extractions.

Rachael Richardson, Quality Specialist at NJPCA, added, "Each year our dental providers and their teams selflessly give of themselves to GKAS. It's great to see their commitment and dedication to New Jersey communities ."

Announcing Confirmed Speaker, the Indefatigable John Church

John has over 35 years of healthcare experience with health centers, rural health clinics, hospitals, and physician medical groups. He served as an Auditor for the California Department of Health Services and Ernst & Young. He has served as a CFO for health centers, hospitals and management services organizations.

For the past thirty years he has been a Healthcare Consultant for health centers, hospitals and other healthcare organizations. John has performed consulting engagements in the areas of managed care, contracting, physician relations, reimbursement and strategic planning. John continues to perform HRSA Technical Assistance consulting engagements with health centers, including the “old PCER reviews”, New Start Visits, and OSV’s throughout the nation. John has provided governance and fiscal consulting services to almost 30% of the 1,400 community health centers in the nation over the past 24 years.

He will help health centers learn about transforming and being ready to “up their game” for whatever the future holds for healthcare access. Looking forward to seeing you at the conference!

A promotional banner for the New Jersey Primary Care Association Annual Conference. The background features a night-time photograph of a modern building complex, including a tall skyscraper with 'Harrah's' signage and a large domed structure. Overlaid on this image is the text 'LEVEL UP' in large white letters, with a white upward-pointing arrow integrated into the letter 'U'. Below this, the text 'HEALTHCARE CHANGE READY' is displayed in a similar white font. In the bottom left corner is the NJPCA logo, which includes a stylized blue and orange cross with a white medical symbol and the text 'NJPCA New Jersey Primary Care Association'. In the bottom right corner are the logos for 'aetna' and 'Horizon'. A solid blue horizontal bar at the very bottom contains the conference details in white text.

LEVEL UP
HEALTHCARE CHANGE READY

NJPCA
New Jersey Primary Care Association

aetna
Horizon

New Jersey Primary Care Association Annual Conference
September 27-28, 2017

Harrah's Resort | Atlantic City, New Jersey

Keeping your Health Center successful is easy.
Just add

TRAINING.



Training helps your center feel refreshed, everyday

To Learn more, contact Marwa Chebli
mchebli@njpca.org



AFFORDABLE MEDICATION WITHIN REACH:

North Hudson Opens West New York Pharmacy

Almost two years ago, the North Hudson Community Action Corporation (NHCAC) Board of Directors, under the leadership of Chairman Joseph M. Muniz, approved plans to partner with Cardinal Health to open a pharmacy right in the lobby of the Health Center. Now during exams or treatments, physicians could instantly transmit prescriptions via computer, and they would be ready for patients to pick up on their way home.

North Hudson's statistics, similar to those nationwide, showed that only a little more than half of prescribed medications were ever obtained by patients because of either cost or inconvenience. Of course, that increases health risks for patients and could eventually increase costs for everyone involved.

By creating a pharmacy inside the Health Center, inconvenience has been eliminated: no transportation or parking worries, and no long lines for consumers.

With the help of the federal

government, North Hudson has also addressed the cost issue. Their pharmacy is enrolled in the 340B program which offers discounts on medications as high as 90 percent on brand name and generic medications.

They have been able to enroll several other nearby pharmacies in that program as well, so patients will not be limited to the in-house pharmacy. The new in-house pharmacy located at 5301 Broadway, West New York, New Jersey.

Congratulations on this exciting new venture, North Hudson!



Did You Know?

The 340B Drug Pricing Program requires drug manufacturers to provide outpatient drugs to all qualified healthcare organizations at reduced prices. The qualified organizations can write prescriptions for all patients, even those who are uninsured.

After the US Congress passed the Medicaid Drug Rebate Program in 1990, pharmaceutical companies could provide rebates for their medications, but the rebates given to the states did not consider the discounts that manufacturers were already providing to FQHCs. In 1992, the 340B program was created by the Federal Government to protect healthcare centers and give them access to the price reductions.

For More Information Visit
<https://www.hrsa.gov/opa/>

FROM A PATIENT'S PERSPECTIVE

Outreach & Enrollment: Assistor Patient Success Story



showed empathy, assisted with the application process, encouraged me to follow up with any important documents needed for an affordable health plan, and [provided] me with her office hours and business card (so during PH business hours I could reach her at any time with questions).

Ms. James was a great listener to my story. I was in tears because I came along way with my addiction and became clean off of opiates due to the PH Substance Abuse Program. I strongly believe without the health insurance, I would have not been able to continue with the treatment through the program at PH. After being on opiates for 22 years, I can gladly say the program has been a success for me.

Needless to say, without enrolling into an AHP [I could not] continue to receive treatment, keep up with my medical affairs, and be able to go to the dentist as needed. I've been clean now for one year. I continue to thank Ms. James for making it possible for me to enroll into an AHP and assist with finding coverage that allowed me to continue the program at PH and stay as a loyal patient.

I really love and am satisfied with the services that PH provides for me and the community. PH staff and my PCP always address my medical needs and concerns. I express my gratitude because of that. Also, Ms. James assisted me with receiving my new health insurance ID cards (which had my name misprinted on original ones) in a timely manner for my upcoming medical procedure. Ms. James has always been available for me when there were issues pertaining to my insurance on face to face bases or via phone. I am pleased to say "This is my Success Story!!!!"

“ I strongly believe without the health insurance, I would have not been able to continue with the treatment. ”
- Lillie Newton

Miss Lillie Newton (Right) and Project H.O.P.E.'s Legina James (Left)

A First Hand Narrative:

Hi, my name is Miss Lillie Newton, and when I first came into Project H.O.P.E (PH) and sat with Ms. Legina James, I was expressing different emotions due to my losing my insurance through my employer. I was afraid, scared, alone, unaware, and feeling the sadness of my not knowing the next steps for me regarding obtaining health insurance coverage. I also felt lost because I had nowhere to go for assistance. I had no hope.

I am currently receiving treatment in the Substance Abuse Program at PH because I am a recovering addict and I was frighten that I couldn't continue the program and receive treatment with the lack of health insurance. I strongly did not want to go back to my past and start to use opiates again; that was my biggest fear. I was instructed to come to PH by a current patient at PH during my train ride home.

I overheard him telling his story how PH helped him and I was very intrigued by his story and wanted to learn more about the program at the Health Center. I came to see Ms. James for assistance and enrollment in 2016. When I was introduced to Ms. James, it felt like a breath of fresh air and a big weight was lifted off of me. The CAC

Zufall Recognized For Commitment to Healthy Blood Pressure



Zufall Health Center's blood pressure program has been recognized by the American Heart Association and American Medical Association as early adopters of the Target: BP program, which has just celebrated its first anniversary.

The Target: BP program is a nationwide initiative for providers to help patients achieve a healthy blood pressure and reduce risks for health complications. Zufall Health Center represents New Jersey in this initiative as the only participating provider in the state.

Photo Credit: Zufall health.org

NJPCA Day at the Capitol

FQHCs Caring on a Budget:
Fiscally Responsible, Clinically Reliable
Quality Care

Thursday May 18, 2017
State Capitol Building





Annual celebration of **Women's Health**

SAVE *the* DATE

NJPCA's
**Mad Hatter's
Luncheon**

Featuring Ernestine Shepherd, Guinness World
Records Winner as "Oldest Female Bodybuilder"

Wear your maddest hat to win a prize!

Friday, May 19th

11:00 AM - 1:00 PM

One **FREE** ticket for each Health Center CEO
\$35 per guest

Mercer Oaks Country Club

725 Village Road West
Princeton Junction, NJ



For more information contact:

Marwa Chebli


(609) 689-9930 ext. 20

mchebli@njpca.org





2017 Policy & Issues Forum



Over 3,000 health center advocates from communities across the country converged on the Nation's Capitol to advocate for the support of FQHCs.





The National Association of Community Health Centers





NJPCA Takes The Hill



LEARN

HEALTHY NJPCA
New Jersey Primary Care Association



DIABETES. CANCER. LEARN & BE HEALTHY

JOIN US AT OUR CONFERENCE

YOUR BODY CALLED AND LEFT A MESSAGE: ANSWER THE CALL

JULY 13, 2017

FOR MORE INFORMATION VISIT:
WWW.NJPCA.ORG

Quality Time at Quality Forum

Cover

"YOU GET WHAT YOU INSPECT"

NOT WHAT YOU EXPECT "

-Dr. Yvonne W. Fry Johnson



REALLY?!!



See all of these photos and more details of our 2017 Annual Quality Forum by going to our Facebook page at <https://www.facebook.com/newjersey.fqh>



On April 7, NJPCA hosted the Quality Forum in East Windsor's National Conference Center at the Holiday Inn. Experts from all over the country presented on topics about how they can provide the best healthcare for our citizens as the healthcare industry is constantly changing.

Speakers for this event included Dr. Meena Murthy who presented on quality diabetes care; Dr. Alvaro Carrascal, who presented on colorectal cancer; and Dr. Rina Ramirez and Margaret Cammarieri who both presented on target blood pressure.

Members had the opportunity to exchange ideas in Peer Learning Groups, and with experts, regarding their best practices and improvement ideas on how to provide the best healthcare for all of their patients.

In addition to the speakers, Members also made their



own "Best Integrated Practices Storyboards" as part of a competition. Congratulations to the winners: 1st place winner was Monmouth Family Health Center; 2nd place winner was Zufall Health Center; and 3rd place winner was Visiting Nurses Association of Central NJ!

Thank you so very much to Aetna Better Health of New Jersey for sponsoring the event and our speaker, Dr. Yvonne W. Fry Johnson, MD, MSCR, an expert on operational site visits. Dr. Johnson also spoke on HRSA site visits, as well as offered to answer members' questions regarding them.

CELEBRATE WITH HALF A MILLION OF YOUR NEW JERSEY NEIGHBORS!

- ◇ 23 Community Health Centers
- ◇ A network of 129 satellites
- ◇ Cultural sensitivity
- ◇ High Quality
- ◇ Affordable
- ◇ Primary and Preventative care services
- ◇ More than 1.8 million visits annually

Every August, we celebrate what it means to be a Community Health Center

Celebrate Centers August 13-19, 2017



For more information, please contact
Marwa Chebli at mchbli@njpca.org
609-689-9930 ex20



O& E: Learning from the Past to Shape the Future



On April 21st, Outreach and Enrollment Members met at the NJPCA office to discuss eligibility and legal matters related to patients' access to quality healthcare.

Experts discussed the legal issues, immigration and refugee matters, and presumptions associated with eligibility. Federal officials also had a panel where members could ask questions about the future of healthcare qualifications for their centers.

We were delighted to welcome Federal representatives from the US Department of Health and Human Services, including Dennis Gonzalez, Region 2 Acting Regional Director and Executive Officer, and Anthony Borges, Public Affairs Specialist. Additionally, Dr. Tanya Pagan Raggio— Ashley, HRSA Senior Medical Officer, and CMS External Affairs Officer Frank Winter offered their expertise.

Inside NJPCA

NJPCA Hosts Successful PCMH/MU Crosswalk Training



On February 17th and March 3rd, with engaged participants from New Jersey's FQHCs, NJPCA, and Primary Care Development Corporation successfully hosted a two-day Patient-Centered Medical Home (PCMH) and Meaningful Use (MU) Crosswalk Training to provide three-tiers of customized education to meet centers where they are. Participating health centers have already assured NJPCA that, "We designed our recertification program based on the PCMH/Meaningful Use training. We will send double the number of attendees from our center for the next training."

The event was held at the National Conference Center in East Windsor and was open to all of our partners in order for them to better understand these methods and meet their health center's needs.

In April, the New Jersey Primary Care Association teamed up with the Health Care Association of New Jersey for active shooter awareness and emergency readiness for nursing home employees.



NJPCA Teaming Up

Inside NJPCA

MARK YOUR CALENDARS FOR UPCOMING EVENTS!

- | | |
|------------------------|--|
| May 5, 2017 | CFO/COO Financial Round Table Summit |
| May 18, 2017 | NJPCA's Day at the Capitol |
| May 19, 2017 | Women's Health Week Luncheon |
| June 16, 2017 | Workforce, Retention, and Development Day |
| July 13, 2017 | Your Body Called & Left a Message: Answer the Call for Diabetes and Cancer Awareness in Vulnerable Populations |
| August 14, 2017 | National Health Center Week Kick-off |

There are 23 FQHCs/Health Centers in New Jersey providing healthcare services at 130 locations throughout the State.

Atlantic County	Phone
Atlanticare Health Services	609-344-5714
Southern Jersey Family Medical Center (SJFMC)	609-567-0200
Bergen County	
North Hudson Community Action Corporation Health Center (NHCACHC)	201-210-0100
Burlington County	
Southern Jersey Family Medical Center (SJFMC)	609-567-0200
Camden County	
CAMCare Health Corporation	856-583-2400
Project H.O.P.E	856-968-2320
Cape May County	
CompleteCare Health Network	856-451-4700
Cumberland County	
CompleteCare Health Network	856-451-4700
Essex County	
Jewish Renaissance Medical Center	732-376-9333
Mary Eliza Mahoney Health Centers	973-733-5300
Newark Community Health Centers, Inc.	973-483-1300
Zufall Health Center	973-328-3344
Rutgers Community Health Center	973-972-6000
Saint James Health Care	973-789-8111
Gloucester County	
CAMCare Health Corporation	856-583-2400
CompleteCare Health Network	856-451-4700
Hudson County	
Horizon Health Center	201-451-6300
Metropolitan Family Health Network	201-478-5800
North Hudson Community Action Corporation	201-210-0100
Hunterdon County	
Zufall Health Center	973-328-3344

Mercer County	Phone
Henry J. Austin	609-278-5900
Middlesex County	
Eric B. Chandler Health Center	732-235-6700
Jewish Renaissance Medical Center	732-376-9333
Jewish Renaissance Foundation	Coming soon
Monmouth County	
Monmouth Family Health Center	732-413-2030
Visiting Nurse Association of Central Jersey Community Health Center	732-774-6333
Morris County	
Zufall Health Center	973-328-3344
Ocean County	
Center for Health Education, Medicine & Dentistry (CHEMED)	732-364-2144
Ocean Health Initiatives	732-363-6655
Passaic County	
Paterson Community Health Center	973-790-6594
North Hudson Community Action Corporation	201-210-0100
Salem County	
Southern Jersey Family Medical Center (SJFMC)	609-567-0200
Somerset County	
Zufall Health Center	973-328-3344
Sussex County	
Neighborhood Health Services Corporation	908-753-6401
Zufall Health Center	973-328-3344
Union County	
Neighborhood Health Services Corporation	908-753-6401
Warren County	
Neighborhood Health Services Corporation	908-753-6401
Zufall Health Center	973-328-3324

Call the 24-hour New Jersey Family Health Line at 1-800-328-3838 to find services in your area.



New Jersey Primary Care Association
 3836 Quakerbridge Road, Hamilton, NJ 08619
 Tel: 609-689-9930 | Fax: 609-689-9940 | Web: www.njpca.org